

YOUR FUNDRAISING TEAM

Without fundraisinghero

Offer a one-size-fits-all fundraising pack.

No visibility of how people personalise materials or what they use in the fundraising pack.

Overall lack of visibility or sometimes no visibility of what people are planning until a check arrives in the post.

Time & cost involved in sending a fundraising pack to a supporter.

Some supporters get a more personalised experience than others.

Seeing people DIYing their own materials, either because they need them sooner than the pack will arrive OR the pack didn't have materials that represent their activity.

Time & cost spent designing, printing and storing fundraising packs.

Offer online downloads for supporters, but no visibility of what they did next with them.

With fundraisinghero

Have over 40 different pack designs ready for your supporters to create and download.

See the materials created and how they're personalised plus which materials were downloaded by the supporter.

We make it easy for people to create a pack you can then see what they are planning for your charity and reach out to them to provide awesome stewardship.

Supporters self-serve their fundraising pack. Freeing up your time to do the things that make a difference.

All supporters receive a personalised fundraising pack.

Our pack materials are available in minutes and with over 40 different designs supporters receive a fundraising pack relevant to the activity they are organising hopefully minimising the need to design their own.

Save on print & design, our packs feature a touch of your brand to make it clear it's a supporter lead activity.

See what people downloaded from their pack and how they personalised their materials

YOUR SUPPORTERS

Without fundraisinghero

Receives one-size-fits-all fundraising pack.

Waits 10-14 days for a pack to arrive, motivation drops waiting for materials.

A limited number of materials. Often 1 poster in the pack pressure is on not to mess it up.

Frustration creating their own materials if the pack doesn't have the materials needed.

Charity website downloads are not always print-friendly, using loads of ink.

Lack of digital materials.

With fundraisinghero

Pack materials personalised to their activity.

Materials are available in minutes so they can start fundraising straight away when their motivation is high.

They can print as many as they need, plus make text changes.

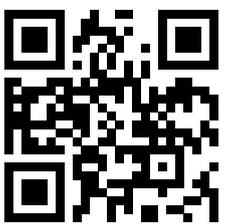
We make it easy, for anyone to create their personalised pack with materials for their activity.

All our pack materials are designed to be home print-friendly with loads of white space and all A4 size.

Our packs contain social media graphics and a video call background for some activities.

We take care of the fundraising pack creation so you can focus on giving your supporters a great fundraising experience.

Our fundraising pack software is specifically designed for small fundraising teams to help solve many of the niggles and problems experienced by fundraising teams and their supporters.



Find out more

Scan the QR code or visit **fundraisinghero.com**

FundraisingHero Ltd is a company registered in England and Wales, company no. 12735167.